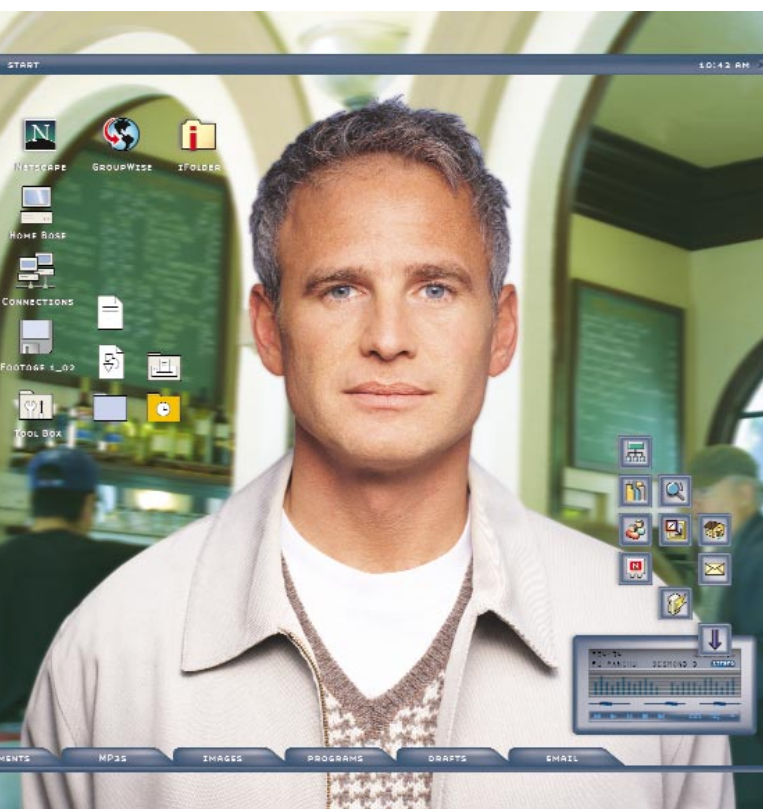


# Novell® ZENworks® Solutions

→ your digital space



anyplace. → →



### The constant struggle

The pressures of doing business are stronger than ever. And they run far deeper than traditional competitive threats and the need to survive in a difficult economy. Today's enterprise faces the unique challenge of supporting critical operations around the clock, around the world. The workforce is increasingly mobile. And these users require 24x7 access to vital business resources—when they need them, where they need them. At the same time, administrators must somehow manage and support the changing mix of users, applications and equipment that make up the network. Diverse technologies must be made to work together. And this all must be done—right now.

### There is an easier way

With Novell ZENworks, you get an easy, automated way to manage your network—including servers, desktops, handhelds and other components—enabling them all to work together as one Net. Your users gain simple, seamless access to the digital assets they need, from anywhere across the Net. And your administrators can save time through efficient, centralized management.

Best of all, ZENworks can quickly pay for itself. In fact, companies that deploy Novell ZENworks can achieve a three-year ROI of 2,039%.\*



My Stuff



Network



Print Prefs



GroupWise



NetScape



-  MP3s
-  Pro\_reports
-  Suppliers
-  Addresses

- Apr\_May logs
- Fin\_charts
- Class\_schedules



Drafts   Mechanicals   Journal   8:57am

## → Give users the freedom to work any time, from anywhere



### **A quick reality check**

In a perfect world, you could build your enterprise environment from scratch, while responding to changing business requirements in a slow, methodical manner. But if your company is like most others, you've been forced to deploy new systems, applications and technologies on an "as needed basis." So, your environment now includes a complicated mix of platforms, along with multiple client devices and internal and external networks that simply don't work well together. And the harsh reality is that this disparate, complex environment fails to be efficient or cost-effective.

### **Check out the reality of one Net**

With Novell ZENworks, you can forget about server, desktop and network platform boundaries. Now, your entire network can work together—as one Net—delivering the applications and information your users need to be more productive.

ZENworks enables the Net to be more accessible, manageable and intelligent. As a result, your administrators can easily manage the growing diversity of server, desktop and handheld devices that make up the typical work environment. And your entire organization can benefit from the integrated, highly efficient environment, which provides quantifiable ROI in as little as three months.\*

### **In a world without boundaries**

Business today expands far beyond the walls of the corporate office. Your users now work from home, in the air and from hotels across the world. And they need to be fully productive whether they're using a server-based solution, traditional laptop or one of a growing number of handheld devices. Unfortunately, many organizations lack the technology and expertise to remotely support users with the digital assets they need to stay productive any time, from anywhere.

### **Unleash boundless productivity**

With Novell ZENworks, your users can enjoy simple, seamless access to a secure, personalized work environment—from anywhere on the Net. ZENworks detects whether a user is in the office or on the road and then intelligently delivers the digital assets best suited for that environment, while utilizing the latest security technologies. Your users get all the information and applications they need to be productive—instantly and easily.

ZENworks enables the work environment to be tailored to the specific needs, preferences and privileges of different users—all based on their "digital personas" or user profiles. As a result, users can access their digital assets in a simple, consistent manner—without having to learn new, complicated access methods. They gain the freedom to work from wherever they want, using any workstation, laptop or handheld device. And this leads to increased user satisfaction, unhindered operations and greater business effectiveness.



## Empower organizations to adapt to anything



### Reach across the Net

The typical work environment is getting more and more complex—with demands for different types of client devices, servers and network components growing every day. This makes it increasingly difficult to provide users with the content and tools they need, whenever they need them. Fulfillment is often a time-consuming, manual task that delivers inconsistent results.

### With improved quality of service

With Novell ZENworks, you can present digital assets immediately—wherever they are needed across the Net—using the power of automated workflow. Traditional, server-based and Web-based applications can be seamlessly delivered to users. Your IT staff simply leverages the award-winning\*\* Novell eDirectory™ to manage groups of users in a comprehensive way, while providing a personalized work environment for each individual.

ZENworks enables your IT management activities to occur behind the scenes, minimizing downtime and disruptions for end users. In fact, companies that deploy ZENworks can eliminate up to 36 percent of employee downtime.\* Your administrators can distribute, configure, update and troubleshoot desktop software or remote systems over the Internet. And no user participation is required. All updates can occur in the background, making the most of available bandwidth and ensuring a seamless, uninterrupted user experience. The result is increased IT responsiveness and a more efficient, agile and service-oriented organization.

### Out of the minds of individuals

To get ahead in the current economic climate, you need to make the most out of all of your resources. You can't afford for your IT management expertise to reside only within the minds of a few key individuals. And more importantly, you don't need these individuals spending their valuable time completing tedious and time-consuming Net management tasks.

### Into the heart of the organization

With Novell ZENworks, you can create a network with built-in intelligence. So now, your administrators can do more with less—and focus their efforts on more strategic initiatives. By leveraging policies based in the directory, your IT staff can create self-managing systems and automate ongoing management tasks. Changes to any user policy can be quickly and easily distributed throughout the Net, ensuring enterprise-wide consistency. And administrators can make any updates from a single, centralized location.

ZENworks enables your IT department to perform the way it was meant to—as the smoothly running nerve center of an extended enterprise. You're now free from unwanted redundancies, inconsistencies and administrative tedium. Your IT staff can easily manage complete system life cycles and track the usage of assets to the most granular level for accurate billing and allocation for the future. As a result, the entire organization can continually improve its vital policies, practices and services.

→ [www.novell.com/zenworks](http://www.novell.com/zenworks)



#### An innovative range of products

**Novell ZENworks for Desktops** - The award-winning desktop management solution that simplifies the deployment of digital assets, empowering users to work from anywhere across the Net

**Novell ZENworks for Handhelds** - The simple, centralized solution for managing handheld devices that automates IT tasks, giving users uninterrupted access to essential resources

**Novell ZENworks OnDemand Services** - Dynamic, digital asset delivery that enables the controlled presentation, activation and tracking of resources, allowing users to be instantly productive

**Novell ZENworks for Servers** - The cross-platform solution for server content and configuration that streamlines management, enabling everything to work together as one Net

**Novell ZENworks Synergy™** - The provisioning solution that creates a secure, personalized work environment for each user, liberating them to work from any machine at any location on the Net

#### Find out more

Visit [www.novell.com/zenworks](http://www.novell.com/zenworks) today and find out how Novell ZENworks can create a secure, personalized work environment for your users.

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